NOCO STYLE
NORTHERN COLORADO'S LIFESTYLE MAGAZINE

NOCO Connector Rewards

Program rules and reward structure.

Connect a local business. Earn up to $1,500 during launch.

1. Program overview

NOCO Connector Rewards pays anyone in our network for sending us a new advertiser. When that business signs a contract and pays for an ad package, the person who referred them gets paid too.

2. Reward structure

Rewards are based on the referred business's first signed agreement. Referrers can accept cash or credit toward their own advertising.

New advertiser value	Cash reward	Credit reward (125%)	Tier
$1,000 – $2,499	**$250**	$313	Tier 1
$2,500 – $4,999	**$500**	$625	Tier 2
$5,000+	**$1,000**	$1,250	Tier 3

> *Note: Credit equals 125% of the matching cash tier, rounded to the nearest dollar, applied to the referrer's current or future advertising with NOCO Style. Credit is non-transferable and expires 12 months after it's issued.*

3. Eligibility

Who can refer

- Current and former advertisers
- Best of NOCO participants and winners
- Faces of NOCO participants
- Happy Hour hosts
- Chamber and community partners

What qualifies as a valid referral

- The business hasn't advertised with NOCO Style in the past 3 years, or ever
- The referral comes in through the official form before NOCO Style’s sales team contacts the business
- The business owner agreed to be introduced and knows we have their contact information
- The business owner signs an agreement and pays their first invoice in full

Additional rules

- If two people submit the same referral, whoever's timestamped submission came first is awarded.
- Rewards go out within 30 days of the qualifying invoice being paid
- NOCO Style has final say on eligibility and can change or end the program at any time

4. Payout process

1. Referral comes in through the intake form and gets logged in the tracker.
2. The assigned salesperson reaches out within one business day.
3. We track the deal through close and lock in the reward tier once the contract is signed.
4. The reward doesn't go out until the first invoice is paid with contract signed.

5. The referrer picks cash or credit; payment goes out within 30 days.