

# BEST WAXING STUDIO

## THE WAX FACTORY

livelifsmooth.com

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Years in business: 8  
Number of employees: 10



### WHAT IS YOUR CLAIM TO FAME?

Our walk-in only, friendly, family-based salon has been a huge hit. We know life gets busy and it's sometimes hard to know when you are able to squeeze in appointments. Waxing can be intimidating and takes a lot to get up the nerve to come in. So, with our walk-in only based salon you are able to come in when you're feeling brave and one of our friendly technicians will be there to greet you. Our technicians are all trained in the specific technique we use to make your wax as quick and painless as possible.

### WHAT IS THE STORY BEHIND YOUR NAME?

We wanted the name of our company to directly reflect the service we provide. So, when you read our name you know that we wax. While doing our research for names, we ran across The Laugh Factory and thought that name was pretty catchy, then came up with The Wax Factory.

### WHAT IS THE STORY BEHIND YOUR LOGO?

Our logo was designed to reflect the factory aspect of the name and to be very eye catching.

### "IF I WEREN'T DOING THIS, I'D BE...":

The Wax Factory has been one of the biggest blessings. The women we have working for us are amazing. We couldn't ask for a better staff and our clientele has become like family. I honestly can say that I can't think of anything else I would be doing besides this.

- Respondent: Nychelle Rivera, Owner