



Photo by Natalie Dyer Photography

Years in business: 31
Number of employees: 66

BEST PET SUPPLY STORE

POUDRE PET & FEED SUPPLY

poudrefeed.com



622 N. College Ave. • Fort Collins 80524 • 970.482.2741
6204 S. College Ave. • Fort Collins 80525 • 970.225.1255
2601 S. Lemay Unit 18 • Fort Collins 80525 • 970.226.0277
2100 W. Drake Rd. Unit 6 • Fort Collins 80526 • 970.682.2585
516 Main St. • Windsor 80550 • 970.686.5547
2400 N. Lincoln Ave. • Loveland 80538 • 970.800.3967

Six convenient locations to serve you.

WHAT CAUSES DO YOU SUPPORT?

Because our business is passionate about improving the lives of animals in our community, animal-focused causes are important to us, including Animal Friends Alliance (formerly Fort Collins Cat Rescue and Animal House Rescue), Larimer Humane Society, 4 Paws Pet Pantry, W.O.L.F. Sanctuary, Rocky Mountain Raptor Program

and Northern Colorado Friends of Ferals. We believe community involvement in general is vital, whether it's donating to school fundraisers for kids, sponsoring races for medical research, or supporting community theater or radio.

IF YOU HAD A MILLION DOLLARS TO DONATE TO CHARITY, WHICH CHARITY WOULD YOU GIVE IT TO?

We would donate it to a low-cost spay and neuter clinic, because we think that's the

answer to the pet overpopulation problem and to making every pet wanted.

AS A CHILD, WHAT DID YOU WISH TO BECOME WHEN YOU GREW UP?

When I was a kid, everybody thought I'd be a veterinarian because I was always doing something with animals. My great-grandfather was a vet and I would help with vaccination clinics, flea and tick dips, or injured animals. I would go on picnics with my dog Peppy and my mom would

pack lunches for each of us. I didn't know as a kid that becoming a feedstore lady was an option.

IF YOU WERE STARTING A COMPANY TOMORROW, WHAT WOULD THE TOP THREE CORE VALUES FOR YOUR COMPANY BE?

Be honest, be kind, and believe in what you do.

– Respondent: Karen Horak, Co-owner

BEST BIKE SHOP



RECYCLED CYCLES TOTAL FITNESS

recycled-cycles.com



"The more you give, the more you receive."

Years in business: 42
Number of employees: 10-25 seasonally

4031 S. Mason St. • Fort Collins 80525 • Phone: 970.223.1969 / Lory Student Center, CSU • Phone: 970.491.9555

WHAT IS THE STORY BEHIND YOUR RADIO JINGLE?

Our 35-year-old radio jingle, "Recycled Cycles...ROLL ON," has been played thousands of times on dozens of radio stations throughout Colorado and Wyoming. I've done hundreds of voice-overs, and a friend once told me that my voice woke her up instead of her clock radio in the morning. I don't think her husband minded. People sing it who weren't even born when it was made. Tim Cook, of the Subdudes, and the drummer from Firefall created it, and the sprocket-y sound in the

background was me spinning a freewheel from an old Schwinn 10 speed.

WHAT ARE YOUR CLAIMS TO FAME?

1. We have been voted Best of CSU and one of the Best Bike Shops in America, for seven years running.
2. A bicycle that I had on display was the inspiration for the New Belgium Fat Tire label. After I delivered a treadmill to Kim Jordan and Jeff Lebesch, they showed me their basement beer-making operation. Being a foresighted visionary, I thought

"Eh, whatever...craft beer? Good luck." They came to my store, photographed and made drawings of my old Roadmaster Cruiser bike. The label has been tweaked many times since then, but I still have the original bicycle in my store.

WHAT CAUSES DO YOU SUPPORT?

Compassion International, Santa Cops, Giving Tree, Homeless Gear, FC Bikes, Project 3125, FoCo Café, Poudre Schools, Safe Routes, Respite Care and more!

WHAT IS A SLOGAN THAT DESCRIBES YOU OR YOUR VALUES?

"The more you give, the more you receive."

AS A CHILD, WHAT DID YOU WISH TO BECOME WHEN YOU GREW UP?

Captain of a US Navy ship, but they wouldn't let me start up there at the top! Apparently, you have to put your time in first, and I was too impatient.

– Respondent: Dave Hudson, President