

## BEST PEST CONTROL



### MOSQUITO SQUAD OF GREATER FORT COLLINS

Fortcollins.mosquitosquad.com

Years in business: 5  
Number of employees: 12



*We are the Wollman's—  
Let our family protect yours!*

1281 E. Magnolia St., Suite D159 • Fort Collins 80524 • Phone: 970.658.5878

#### WHAT CAUSES DO YOU SUPPORT?

We support Malaria No More, which is a nonprofit organization that envisions a world where no one dies from a mosquito bite and hopes to end malaria within the lifetime of this generation. A child dies from malaria every two minutes across the world, so we believe that if we can do our part to save even one child, that is a cause worth fighting for. Mosquito Squad donates thousands of dollars and a portion of sales every year toward this cause.

#### WHAT ARE YOUR WORDS TO LIVE BY?

"The customer is always right." We truly pride ourselves on our customer service, and we will always go above and beyond to make sure each and every one of our customers are happy, not just because we have a 100% satisfaction guarantee, but because as a family owned and operated company, we truly value everyone who gives us a chance to show them how great our service really is!

#### IF YOU WERE STARTING A COMPANY TOMORROW, WHAT WOULD THE TOP THREE CORE VALUES FOR YOUR COMPANY BE?

We would embody the same core values as we do with Mosquito Squad today, which are:

**Integrity:** Providing an honest, transparent, as well as morally and ethically sound, service to each and every one of our customers.

**Quality:** Delivering exceptional, top level products and services to all of our residential and commercial clients.

**Customer Experience:** Providing the absolute BEST customer service, PERIOD. We are here to help you enjoy your property all season long. Satisfaction and happiness with our service is our guarantee.

— Respondents: Evan & Erica Wollman, Owners



Years in business: 37  
Number of employees: 10

## BEST HOT TUB STORE



### MOUNTAIN MIST SPAS

mtmistspas.com

2427 S. College Ave. #3 • Fort Collins 80525  
Phone: 970.484.7076

#### WHAT ARE YOUR WORDS TO LIVE BY?

Our founder, Mike Deans, lives by these words: "Watch your thoughts; they become words. Watch your words; they become actions. Watch your actions; they become habits. Watch your habits; they become character. Watch your character, it becomes your destiny."

#### WHAT IS A SLOGAN THAT DESCRIBES YOUR CORE VALUES?

Our philosophy has always been to treat our customers as we would like to be treated. We pride ourselves in featuring world class products with world class service. It is the cornerstone and foundation of everything we do.

#### WHAT IS YOUR CLAIM TO FAME?

Mountain Mist Spas of Fort Collins has been owned and operated by the same family in the same location since 1983. Our founders, Michael and Jeanann Deans, went on to establish Dynasty Spas in Athens, Tenn., which is the largest privately-owned spa manufacturer in the world. We are a proud Factory-authorized Dynasty Direct Dealer. Manufacturing the hot tubs we sell allows us to eliminate the middle man and pass substantial savings along to our customers.

#### IF YOU WERE TO START A COMPANY TOMORROW, WHAT WOULD THE TOP THREE CORE VALUES FOR YOUR COMPANY BE?

Our top three core values would be honest customer service, hard work and determination.

— Respondent: Toby Smith, General Manager