

BEST 4X4 PARTS & ACCESSORIES

BULLHIDE 4X4

Bullhide4x4.com

5817 S. College Ave.
Fort Collins 80525
Phone: 970.224.2288



Years in business: 24
Number of employees: 12

WHAT IS THE STORY BEHIND YOUR LOGO?

Nothing too exciting. Bullhide is a spray molded bedliner and is how we got started back in 1996. Our logo started off simple and then, as we grew and expanded in 2003, we added the 4x4 and hoped it would stand out from the rest.

WHAT CAUSES DO YOU SUPPORT?

Bullhide 4x4 supports many organizations in our community. These are just a few: Voices Carry Child Advocacy Center, Boys and Girls Clubs of Larimer County, Foothills Gateway, 3 Hopeful Hearts, Serve 6.8 and Child Safe.



IF YOU HAD A MILLION DOLLARS TO DONATE TO A CHARITY WHICH ONE WOULD IT BE?

We would give a bit to each one we support and hold close to our hearts. They all need funding to do the wonderful jobs they do each and every day. We would just try to make a little difference for them all.

SLOGAN OR VALUES YOU LIVE BY?

Honesty and integrity in every transaction and with every customer in every situation.

CELEBRITY CUSTOMER YOU WOULD LOVE TO HAVE?

Jay Leno!

– Respondent: Susan Butters, Owner

BEST INTERIOR FINISHES



Years in business: 40
Number of employees: 5



EHEART
INTERIOR SOLUTIONS

eheartdesign.com

4420 S. College Ave. • Fort Collins 80525 • Phone: 970.669.0288

known for and that so many appreciated. Over the past several years, our company has experienced growth and maintained its excellent reputation. We understand how overwhelming it might seem when considering a remodel, so we have simplified the process. We provide a retail showroom, accredited designers, experience, installation, service and aftercare dialed in with the buying power of our co-op as your local Flooring America dealer.

WHAT IS A SLOGAN THAT DESCRIBES YOU OR YOUR VALUES?

Our greatest value is that we care. We care about our clients and their experience. We are always trying to go the distance to make the process simple and streamlined "Interiors Simplified". All of our employees are willing to rise to the occasion for you! Our talented and dedicated core staff have built their careers here, while working alongside both generations of ownership to ensure we deliver on our promise to our clients.

– Respondent: Missy Eheart, President

WHAT IS THE STORY BEHIND YOUR NAME?

In 1979, my father Ken Eheart founded Eheart Floor Coverings, which is now known as Eheart Interior Solutions. A true entrepreneur, he found a way to start his business with only a small loan, just enough to cover the purchase of a stereo, and turned it into what it became—a well-respected, quality-driven company. From the beginning, we have been family owned and locally operated.

WHAT ARE YOUR CLAIMS TO FAME?

Prior to 2007, Eheart Interior Solutions specialized in outfitting new construction homes with quality interior finishes by partnering with local custom and semi-custom builders. We were finishing over 700 new homes a year. When the recession changed the new home market, we stayed busy with our strong platform of repeat and referral customers who sought remodel assistance and enabled us to become a leader in kitchen and bath design-build in Northern Colorado.

WHAT IS ONE OF YOUR GREATEST ACHIEVEMENTS?

I had never considered that I would own this business my dad had so carefully built over so many years. Looking back, it was my father putting me to work in the store during the summers of my middle school and high school years that taught me the business from the ground up and the importance of providing excellent service to our clients. My goal is to carry on my dad's legacy and company into its next phase honoring the integrity he was