

BEST MED SPA

ALLURA SKIN LASER & WELLNESS CLINIC

AlluraClinic.com

2032 Lowe St., Suite 103 • Fort Collins 80525
 1615 Foxtrail Dr., Suite 190 • Loveland 80538
 Phone: 970.223.0193



Years in business: 11
 Number of employees: 37

WHAT IS THE STORY BEHIND ALLURA?

Dr. Rebecca de la Torre, a board-certified physician in family medicine, has dedicated her practice to aesthetics and laser medicine since 2004. She opened Allura Skin and Laser Clinic in Fort Collins in 2008, and a second location in Johnstown a year later, which has now been relocated to the new Loveland location. Since then, Allura's ownership team has grown to include three additional experts in the field of aesthetics: Yvonne Hampson, R.N.; Terra Bookout, P.A.; and Dr. Suzy Saenz, M.D.

WHAT CAUSES DO YOU SUPPORT?

We feel very passionate about giving back to the Northern Colorado community we call home! We are proud to support many causes, including Hope Lives, NOCO

United for Youth, Respite Care, Crossroads Safehouse, B.A.B.Y Foundation, CASA of Larimer County, as well as multiple local high schools, middle schools and elementary schools.

WHAT ARE YOUR CLAIMS TO FAME?

Allura is in the top 1% nationwide for laser procedures such as Thermage and Fraxel, giving us Black Diamond Status, and is one of the top 75 out of over 25,000 clinics nationwide for Allergan products including Botox®, Juvederm®, Latisse® and SkinMedica® products. We are in the top 200 clinics out of over 10,000 nationwide for Galderma products, including Dysport®, Restylane®, Lyft® and Sculptra®, and have attained Presidential Executive Status.

WHAT'S ON THE HORIZON FOR ALLURA?

Allura is continually adding new services and treatments to its arsenal of facial lasers,

injectables, spa services, Bio-Identical Hormones, wellness, health and body contouring treatments. We pride ourselves on offering the most advanced technology, products and techniques. The latest additions include Platelet-Rich Plasma (PRP) Treatments for hair and skin rejuvenation and Dermal Infusion, an advanced 3-in-1 skin-resurfacing treatment.

CELEBRITY CUSTOMER YOU'D LIKE TO HAVE:

At Allura, we treat all our clients like celebrities! With the wide-spread popularity of many of the services we provide, such as the MonaLisa Touch Laser for vaginal health, Botox and Dermal Fillers, we have seen many celebrities sharing their experiences with these treatments. Several of the Real Housewives, for example, praise MonaLisa Touch and how it has improved their lives for the better! Gwyneth Paltrow confessed Thermage Skin Tightening, another

treatment we provide at Allura, is one of the secrets to her luminescence. During an interview with *Harper's Bazaar*, she explained, "I would do it again, because I feel like it took five years off my face."

DID YOU KNOW?

Since its inception, Allura has injected more than 830,000 units of Botox, 540,000 units of Dysport and 14,600 Dermal Fillers. We have administered over 6,100 Fotofacial (IPL) treatments, 4,800 Fraxel treatments, 2,000 Thermage treatments and 1,700 CO2 treatments. We have inserted over 87,000 Bio-Identical hormone pellets, carried out over 8,100 body contouring treatments, and completed over 17,500 laser hair removal treatments. We have performed 4,000 microdermabrasion treatments, 8,300 facials and 1,400 peels!

– Respondent: Carley Gaede, Marketing Specialist